

MARCH 20, 2010



**4TH ANNUAL
-TOWN DAY**
on AUBURN AVENUE

A Health Care Festival, Concert,
& Day of Awareness

404-388-8366

atd@ATOWNDAY.com

www.ATOWNDAY.com

THE B-AWARE FOUNDATION

SPONSORSHIP LEVELS

If you or your company wish to donate a different amount or an in kind donation please contact us at 404-388-8366.

\$75,000 – TITLE SPONSORSHIP

- Named as Official A-TOWN DAY Title Sponsor (Included in the title of event)
 - Recognition in all TV, Radio, & Print advertising
 - TV commercial sponsorship - "Brought to you by"
- Logo placement on event & stage banners, T-shirts, programs, & flyers
- Sponsor, Artist, & Media meet & greet sponsorship (undisclosed location)
 - A-TOWN NIGHT sponsorship (undisclosed location)
- 4 Booths along with banner placement throughout venue for sale & sample of sponsor products
 - Website logo placement w links to sponsors site
 - Stage sponsorship
- Billboard truck sponsorship with cross promotional graphics (70/30) split
- Logo placed on one side of gift bags with numerous items placed inside
 - Acknowledgement from all stages during event
 - Wrapped vehicle placement
 - Roaming rights

\$50,000 – DIAMOND SPONSORSHIP

- Named as Official A-TOWN DAY Diamond Sponsor
 - Recognition in all TV, Radio, & Print advertising
 - TV commercial sponsorship - "Brought to you by"
- Logo placement on event & stage banners, T-shirts, programs, & flyers
 - A-TOWN NIGHT sponsorship (undisclosed location)
- 3 Booths along with banner placement throughout venue for sale & sample of sponsor products
 - Website logo placement with links to sponsor site
 - Stage sponsorship
 - Sponsor items placed in gift bags
- Acknowledgement from all stages during event
 - Wrapped vehicle placement
 - Roaming rights

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\$25,000 – PLATINUM SPONSORSHIP

- Named as Official A-TOWN DAY Platinum Sponsor
- Recognition in all TV, Radio, & Print advertising
- Logo placement on event banners, T-shirts, programs, & flyers
- A-TOWN NIGHT sponsorship (undisclosed location)
- 2 Booths along with banner placement throughout venue for sale & sample of sponsor products
- Website logo placement with links to sponsor site
- Stage sponsorship
- Sponsor items placed in gift bags
- Wrapped vehicle placement
- Roaming rights

\$10,000 – GOLD SPONSORSHIP

- Named as Official A-TOWN DAY Gold Sponsor
- Recognition in all Radio & Print Advertising
- Logo placement on T-shirts, programs, & flyers
- 1 Booth space for sample & sale of sponsor products
- Website logo placement with links to sponsor site
- Sponsor items placed in gift bags
- Wrapped vehicle placement
- Roaming rights

\$5,000 –LEVEL 3 SPONSORSHIP

- 1 Booth space for sample & sale of sponsor products
- Logo placement on programs & flyers
- Sponsor items placed in gift bags
- Wrapped vehicle placement

\$2,500 – LEVEL 2 SPONSORSHIP

- 1 Booth space for sample & sale of sponsor products
- Logo placement on program & flyers
- Sponsor items placed in gift bags

\$1,000 – LEVEL 1 SPONSORSHIP

- 1 Booth space
- Logo placement on program